

**Ludwig-Maximilians-Universität München, Institut für den Nahen und Mittleren Osten,
Lehrstuhl für Arabistik und Islamwissenschaft**

Dr. Bettina Gräf

12th Media Workshop at the Institute of Near and Middle Eastern Studies

Sound (and/in) Images in Arab Media

11–12 January 2018

Based on the conception that Arab and Islamic Studies have of themselves as sciences focusing on texts in various languages, such as Arabic, Hebrew, Judaeo-Arabic, Turkish, Persian, and Urdu, we are interested in including other sources in our analysis—sound, images, graffiti, film, etc.—that address the different senses.

We will use the methodological and conceptual repertoire of cultural, media, and gender studies as well as of music and film studies and media anthropology in dealing with concepts such as transnational cultural flows, the multinational cultural industry, deterritorialisation, reterritorialisation, localisation, and mobility.

We have a particular interest in the notion of “media production from below” as a means to gauge how media practitioners working at small and medium scales take part in the global production of images and sound. How do local artists and activists from Lebanon, Jordan, and Egypt use their production to make political claims and how do they transform these claims into messages that can be understood beyond local realms? In connection to this we ask further which audiences are addressed and do the expectations by transregional audiences change local art and media production or is it the other way around?

Lecture 11 January 2018

Rahina Muazu (Jos, Nigeria, Berlin Graduate School Muslim Cultures and Societies/Freie Universität Berlin)

“Female Qur'an Recitation and Social Media Practices in Nigeria and Beyond”

Time: 6.30 pm (s.t.)

Location: Geschwister-Scholl-Platz 1, Lecture Hall M109

Workshop Programme

11 January 2018

(Moderation: B. Gräf)

10 am	Welcome by Bettina Gräf (LMU)
10.15 – 10.45 am	“Mashrou’ Leila” (C. Messerer/S. Thron-Bitzer)
10.45 – 11 am	Discussion
11 – 11.30 am	“Film und Film Musik: Irhab wa kebab, Egypt 1992” (, S. Ammari, I. Chang, L. Fischer)
11.30 – 11.45 am	Discussion

12 January 2018

(I. Zakareviciute)

9 am	Welcome and coffee
9.30	Guest lecture „Netzwerke der Interaktion im arabischen Rap“ (Felix Wiedemann, Bamberg)
	Discussion
10.00 – 10.20 am	„Gender und Islam in transnationalen Medien“ (B. Kirsch, K. Schäffer)
10.20 – 10.40 am	„Arabische Youtuber: Medienproduktion von Oben?“ (S. Zahren)
10.40 – 11 am	Discussion
11 – 11.15 am	Break
11.15 – 11.30 am	“Jordanischer Trickfilm: Album al-Hayat” (M. Michels)
11.30 – 11.45 am	“Graffiti in Kairo” (R. Schmahl)
11.45 – 12.00 pm	„Bildsprache in jihadistischer Propaganda“ (C. Hartmann)
12.00 – 12.15 pm	Discussion
12.15 – 1.15 pm	Lunch

1.15 – 1.45 pm	„Beirut, Campji - ein Selbstporträt“ (S. Beha, N. Limbourg, A. Mayrhofer)
1.45 – 2 pm	„Identität durch Identifikation: Ana lastu lī von Maḥmūd Darwīš“ (F. Prokopetz)
2 – 2.15 pm	Discussion
2.15 – 2.30	„Mišārī al-‘Afāsī – Koranrezitation als spirituelle Erfahrung“ (J. v. Stieglitz)
2.30 – 2.45	„Arab-Jewish Borderland – Judeo Arabische Lieder“ (K. Klingelhöfer)
2.45 – 3 pm	Final discussion

Reading material

Appadurai, Arjun. (1990) 1997. “Disjuncture and Difference in the Global Cultural Economy”. In Appadurai, A., *Modernity at Large: Cultural Dimensions of Globalization*, 27–47. Delhi: Oxford University Press.,

Ehab Galal. 2008 “Magic spells and recitation contests: the Quran as entertainment on Arab satellite television”. In *Northern Lights* Volume 6, 165–179.

Kraidy, Marwan, and Joe F. Khalil. 2009. “Ramadan: Drama, Comedy, and Religious Shows in the Arab Sweeps”. In *Arab Television Industries*, 99–122. London: Palgrave Macmillan.

Maasri, Zeina. 2009. “Introduction: Political Posters as Symbolic Sites of Struggle”. In *Off the Wall: Political Posters of the Lebanese Civil War*. London: I.B. Tauris.

Toukan, Hanan. 2017. „Music, Borders, and the Sensorial Politics of Displacement in Jumana Manna’s ,A Magical Substance Flows into Me“ in *Jerusalem Quarterly* 67, 117-123.

Additional:

Said, Edward. 1981. “The Politics of Interpreting Islam: Orthodox and Antiethical Knowledge”. In *Covering Islam: How the Media and the Experts Determine How We See the Rest of the World*, 127–53. London: Routledge.

Salvatore, Armando. 2011. “Before (and After) the ‘Arab Spring’: From Connectedness to Mobilization in the Public Sphere”. *Oriente Moderno* 91: 5–12.

Van de Peer, Stefanie. 2013. “Fragments of War and Animation: Dahna Abourahme’s *Kingdom of Women* and Soudade Kaadan’s *Damascus Roofs: Tales of Paradise*”. In *Middle East Journal of Culture and Communication* 6: 151–77.