About Al-Mayadeen



"Al-Mayadeen" is one of the youngest channels listed in the AATS. The Lebanese satellite news channel was launched in 2012. Owned by anonymous Arab businessmen, it broadcasts 24 hours a day and offers 17 different programs. One of its main aims is to compete against mass media channels such as al-Jazeera, al-Arabiya or BBC. According to Assosciated Press the channel promises to support Palestine and all forms of resistance. Al-Mayadeen claims to be guided by its motto "reality as it is". Whereas western media claims the channel is heavily influenced by Hezbullah and the former Syrian ruling family al-Assad, Al- Mayadeen presents itself as completely independent on its webpage. The channel employs several former reporters and correspondents from Al-Jazeera, one of them, Ghassan bin Jiddo, is the former head of Al-Jazeera's offices in Iran and Beirut. He became director of Al-Mayadeen after criticizing al-Jazeera's coverage of the Syrian civil war.

The channel's webpage is only available in Arabic and Spanish and lists some of the channel's most important values; among them: Unity of the Arab world, solidarity in the Islamic world, the culture of dialogue and tolerance, equality and social justice.

Further information: <u>http://www.almayadeen.net/AboutUs</u> <u>http://bigstory.ap.org/article/new-pan-arab-satellite-channel-goes-air</u> <u>http://www.france24.com/en/20120612-al-mayadeen-new-anti-al-jazeera-channel-media-lebanon-syria</u>