## About Al-Alam



Launched in 2003 in opposition to the American invasion of Iraq, "Al-Alam" is a 24 hours international news channel broadcasting from Tehran mainly in Arabic. It is run by the state owned media corporation IRIB (Islamic republic of Iran Broadcasting).

Al-Alam lists 50 correspondents in about 40 different cities. The channel's webpage, initiated in 2006, is available in English, Arabic and Persian and offers the possibility to watch latest news and programs online. Most popular programs are also translated into the three languages. It reaches the largest audiences in the Persian Gulf and around the Mediterranean and can even be viewed without a satellite receiver (which is banned in Iraq) .The outlet's policy is proclaimed by its webpage as following:

- 1)Swift and transparent information-dissemination about regional and global events as well as political developments.
- 2)To examine historic roots of problems facing Muslims and discuss possible ways to resolve them.
- 3)To reconcile ideals and interests of nations in the region under the banner of common cultural identity.
- 4) To adopt active media policy vis-à-vis western one-sided news and media imperialism.

See also:

http://en.alalam.ir/aboutus

http://news.bbc.co.uk/2/hi/middle\_east/2913593.stm