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INSTITUT FÜR DEN NAHEN UND MITTLEREN OSTEN
LEHRSTUHL FÜR ARABISTIK UND ISLAMWISSENSCHAFT



11TH MEDIA WORKSHOP

After the Internet – Television Today: Twenty Years of Al Jazeera



TV Channel, Political Party and State: Popular Voices of Al-Jazeera

Lecture by Ehab Galal

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6.30 pm (s.t.) · Geschwister-Scholl-Platz 1, Hörsaal M109

The foundation of the Arab-speaking satellite channel Al Jazeera in 1996 has changed the Arab mediascape tremendously. The celebration of its twentieth anniversary in November 2016 provides us the occasion to reflect on the social role of new media and communication technologies, and the dynamic interplay between technology and political agency.

Through the prism of recent literature on cultural diplomacy, soft power and the phenomenon of Al Jazeera, and a close analysis of selected video material about the celebrations of its anniversary in Doha, we will discuss the (im)possibilities of political participation from below in times of on-going technical innovations, massive transnational investments in the media market, and sophisticated cultural policies.

